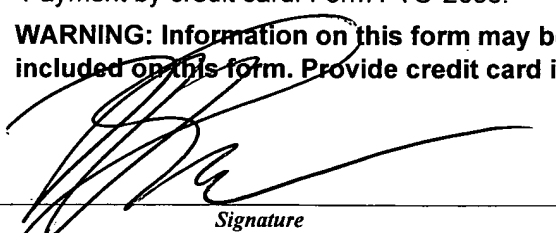

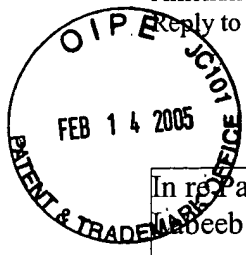


<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b> Applicant(s): <b>Labeeb K. Ismail, et al.</b> <b>FEB 14 2005</b>				Docket No. <b>MET2.PAU.04.CIP</b>	
Application No. <b>09/652,478</b>	Filing Date <b>08/31/2000</b>	Examiner <b>O. T. Bui</b>	Customer No.	Group Art Unit <b>2611</b>	Confirmation No.
Invention: <b>METHOD AND APPARATUS FOR DELIVERY OF TARGETED VIDEO PROGRAMMING</b>					
<b>COMMISSIONER FOR PATENTS:</b>					
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.					
<b>CLAIMS AS AMENDED</b>					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	116 -	116 =	0	x \$50.00	\$0.00
INDEP. CLAIMS	2 -	3 =	0	x \$200.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account <b>01-1960</b> <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038.					
<b>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</b>					
 _____ <i>Signature</i>			Dated: <b>February 10, 2005</b>		
<b>Kenneth L. Sherman, Reg. No. 33,783</b> <b>Myers Dawes Andras &amp; Sherman LLP</b> <b>19900 MacArthur Blvd., Suite 1150</b> <b>Irvine, CA 92612</b> <b>Tel: (949) 223-9600</b> <b>Fax: (949) 223-9610</b>			I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on <b>February 10, 2005</b> _____ (Date)  _____ <i>Signature of Person Mailing Correspondence</i> <b>Eric Hoover</b> _____ <i>Typed or Printed Name of Person Mailing Correspondence</i>		
CC:					

2611  
DFW

UNITED STATES PATENT AND TRADEMARK OFFICE



In re Patent of: Abdullah K. Ismail, et al.	TC/Art Unit: 2611
Application No.: 09/652,478	Examiner: Bui, Kieu Oanh T.
Filed: August 31, 2000	
For Letters Patent on: METHOD AND APPARATUS FOR DELIVERY OF TARGETED VIDEO PROGRAMMING	Irvine, California 92612

Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

**AMENDMENT**

Sir:

In response to the Office Action of August 11, 2004, the time period for responding to which having been extended to February 11, 2005, by the enclosed Petition for Extension of Time, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 25 of this paper.